Ulladulla Headland Tourist Park

Conceptual Development Plan

Holiday Haven Tourist Parks has prepared *Business Development Plans* to guide the future development of each Tourist Park in the Holiday Haven group over the next 5 years.

At Ulladulla Headland, future plans include a range of park improvements based around new recreation and entertainment "hubs" in the western and central areas of the Park. The western area will be developed over the next five years and will include a new aquatic playground and other recreation facilities. A new camp kitchen in the centre of the site will also enable entertainment such as movie nights and meeting areas.

The Plan also envisages an increase in the number of cabins that overlook the Ulladulla Harbour, which have proved to be popular. New powered en-suite sites will be introduced or relocated to the eastern side of the park, where new "safari tents" will also be introduced. The south-western part of the park would ultimately be used as a consolidated Holiday Van site area, with existing camping areas and powered tourist sites being retained throughout.

The Conceptual Development Plan resulting from the Business Development Plan process is provided overleaf. The Plan is proposed to be implemented over the next 5 years.

What Happens Next?

You may have already noticed changes to the Park that are starting to take shape. These include the removal/relocation of some holiday vans from the northern boundary to enable new powered tourist and cabin sites to be developed.

For those Holiday Van owners affected by proposed further changes, you will be given reasonable notice as to when you may need to move. In the first instance you will be offered another location within the Park if available; opportunities may also arise to transfer to another Holiday Haven Tourist Park.

Like all businesses, market conditions and other requirements can change over time, and the *Business Development Plan* and *Conceptual Development Plan* will be regularly reviewed to ensure that Holiday Haven remains as the predominant holiday accommodation provider on the South Coast.

Any enquiries about the proposed timing of any changes at the Ulladulla Headland Tourist Park should be directed to the Park Managers Kevin and Lee Walsh on 1300 733 021 or by email at ulladullapark@shoalhaven.nsw.gov.au

Information in regard to all aspects of Holiday Van occupancy, purchase and sales is also available at www.holidayhaven.com.au

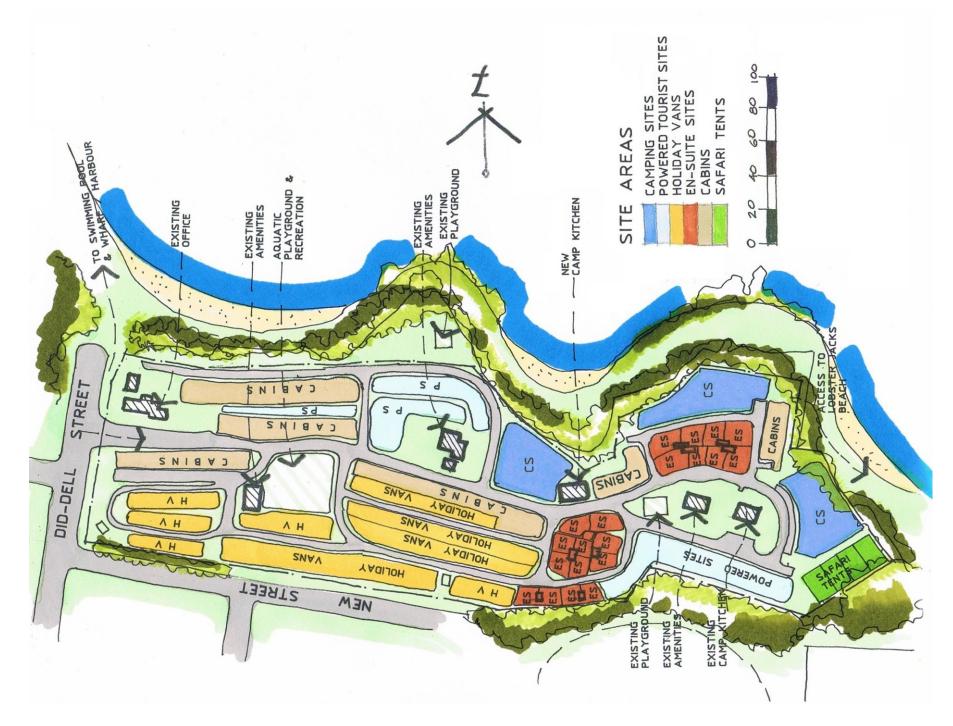


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CONCEPTUAL DEVELOPMENT PLAN